

UENPD LATVIA PORTFOLIO

Our team, work and projects

Artwork by Santa Grinavica



UNITED EFFORTS NETWORK FOR
PROGRESSIVE DEVELOPMENT

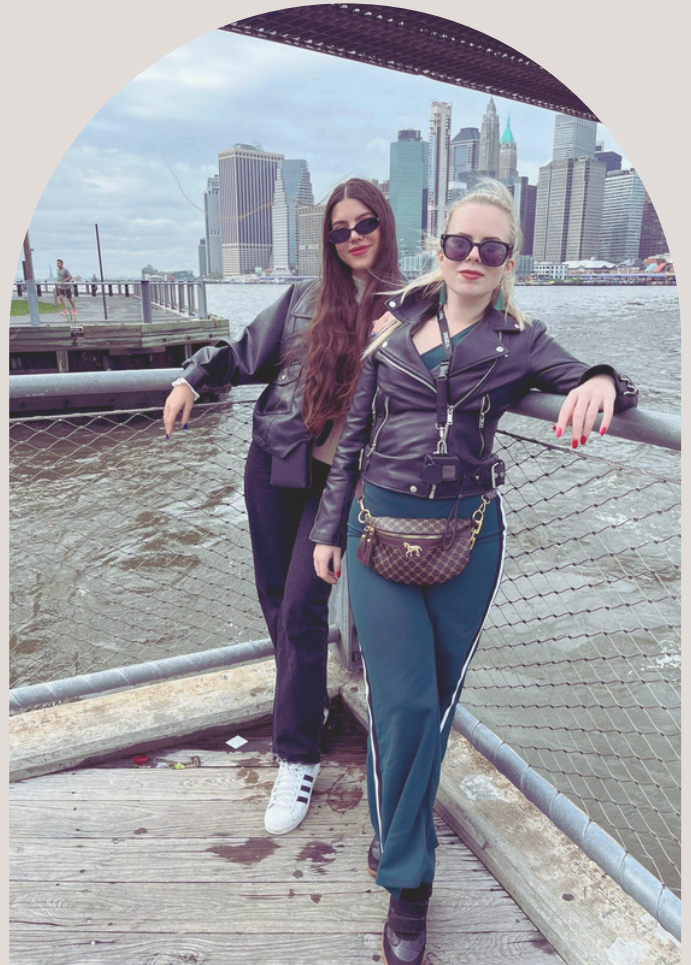


About us

UENPD started as a collaboration between two enthusiastic partners - Diana and Maria, who wanted to promote sustainability, science, art and well - being not only in local communities but internationally.

They did not only dream - they took their ambitions in their hands, and officially created UENPD Latvia in February 2024.

To this date, they have implemented more than 5 EU funded projects totaling more than 300k EUR, have worked as experts in the UN projects, promoted young artists and published several excellent written pieces.



Our team

Female led, proudly coming from Latvia, and empowering everyone around.
Meet Maria, Diana and Santa:



Maria



Diana



Santa

Artwork by Santa Grinavica



What we do

UENPD is an NGO based in Riga, Latvia with branches in Spain and Morocco.

Our team consists of CEOs Diana and Maria, as well as our main driving force - our artists and designers.

We believe that art is not a simple expression - it is a tool for communication, motivator for sustainability and community force in politics.

Not only we promote art creation and help young artists - we also bring art to publishing and academia, actively sharing stories in our blogs, national and international journals and magazines, as well as conducting interviews and research.

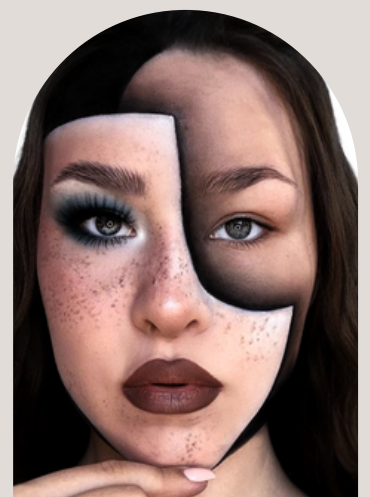
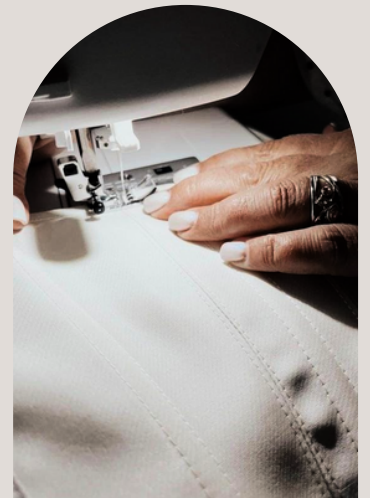
We also have created a charity shop where we sell designs and art created by the marginalized members of our local communities.

You can read our work in the UENPD blog, the magazine Jurista Vārds, Stockholm SAIA Journal, Economic and Regional Studies, Acta Prosperitatis, and other publications.

<https://www.uenpd.org/journal>

<https://www.instagram.com/uenfpd/>

<https://www.instagram.com/uenpdshop/>





How we can help you

UENPD team excels in:

- marketing
- publishing
- scientific and magazine editing
- digital art and creativity
- brand marketing
- business strategy

We will give your brand a fresh look, strategic mindset and set goals. Under our mentoring, be ready for your own personal success.



<https://www.linkedin.com/company/uenpd/>

<https://www.uenpd.org/>

<https://www.instagram.com/uenfpd/>

What we were, are and will be implementing



Our projects

We work with all kind of people and target groups. Not only we focus on regional and international development, implementing projects funded by local and international entities, such as the EU commissions, but we also target our local communities. For example, we have created a charity shop where we help local artists from marginalized communities to sell their creations.

We also work as promoters and managers of young and aspiring artists. Our own success story is Santa Grinavica, who has received attention not only at a national level but globally.

[@makeupbysantaa](#)



www.instagram.com/uenpdshop/



DIANA KRASNOVA

Our chief editor and researcher



Diana has made UENPD an active writer hub

This is where you explain what your product and style description what it is all about, make it simple, easy to understand and short.

Her functions at UENPD include:

- all things publishing and PR
- editor of UENPD publications
- B2B communications
- scientific editing and fact check
- pitching
- all things legal and finance

About her:

- Has expertise in sustainability, history of arts, written editing, fact checking, postcolonial expressions, art movements and other fields.
- Continuing education is master's program in media and communication.
- Is fluent and has written in Latvian, Russian, English, Spanish and Italian.
- Currently researchers Dutch art, old masters, Gustav Klimt and Islamic/Arabic art.
- Collaborates with artists in developing countries, e.g. the Balkans, North Africa, the Middle East:
Teodora Bojovic' (Bosnia & Herzegovina)
Association jeunes artistes (Tunisia)
Morocco's Friends Foundation (Morocco)
Multicultural youth events (Finland)



MARIA GRINAVICA *Fashion and marketing expert*

Maria made UENPD stand out in the social media ocean

Maria, a dedicated fashion and marketing expert, has woven her passion for design and sustainability into a unique career. Her journey began in childhood, where she sketched outfits for her dolls that her mother would bring to life with needle and thread. This early collaboration sparked a creative path that would continue throughout her life, as she designed clothing for herself, family, and friends, with each piece carefully crafted according to her sketches.

Building on this foundation, Maria developed her skills through practical experience and advanced education. With a Bachelor's degree in Business Administration, she gained a deep understanding of the industry's unique demands and consumer behaviors. She then earned an MBA in Global Marketing and Business Administration, where she focused on the power of digital marketing and brand management—key skills she has applied in developing strategic business plans for ventures such as a fashion atelier and a lipstick creation studio.



Pioneering Sustainable Fashion

Currently, Maria is pursuing a Master's degree in International Cooperation, Finance, and Development, where she is exploring the intersection of fashion and sustainability. Her research focuses on the role of European Union regulations in shaping sustainable practices within the fashion industry, a topic she has chosen for her master's thesis.

This work delves into the regulatory landscape affecting fast fashion and aims to propose pathways for more responsible, eco-conscious production practices.

With a blend of creative vision, strategic marketing expertise, and a commitment to sustainability, Maria is poised to contribute to the fashion industry's ongoing transformation. Her insights, rooted in both practical and academic experience, offer a forward-thinking perspective that could help guide fashion brands toward more sustainable futures.





Santa has provided UENPD with unique design and art pieces

Santa Grinavica is a talented artist and visionary makeup artist from Riga, Latvia, who has captivated over 50,000 followers on Instagram (@makeupbysantaa) with her unique and intricate face art designs.

At nearly 24 years old, Santa has already made significant strides in her field, having honed her skills at Una Style Image School. Her Instagram profile is a testament to her creativity, where each of her face art pieces can take up to 8 hours to complete, displaying her dedication to her craft.

Her artistry is so impactful that it has inspired countless recreations on TikTok and YouTube, showcasing her influence in the online beauty and art communities.



Santa's art style, shown in the painting her grandmothers' sister had framed at a local studio, often features calm, nature-inspired landscapes.

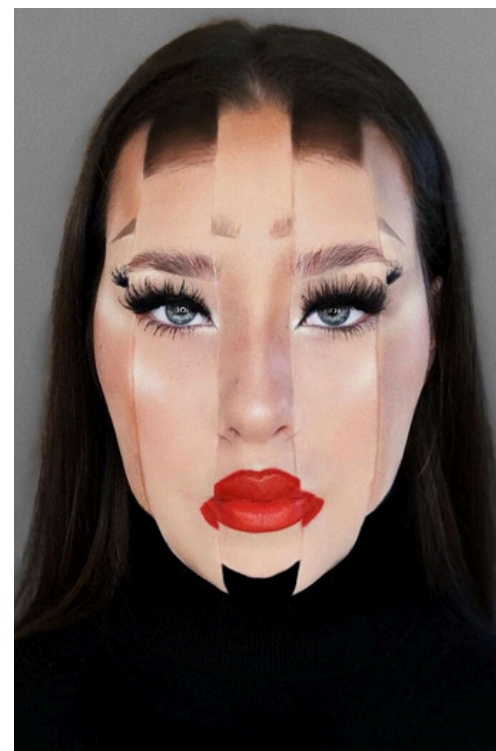
The frame maker was so impressed by the quality of the work that he assumed it was created by a professionally trained artist.

This is even more remarkable because Santa is entirely self-taught, relying on her natural talent and keen sense of color and composition to create each piece.

The same attention to detail that makes her face art stand out is evident in her landscape paintings.



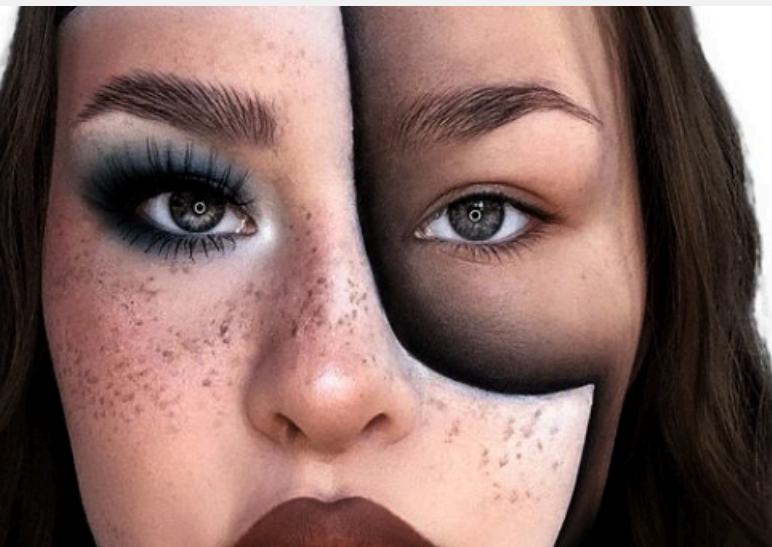
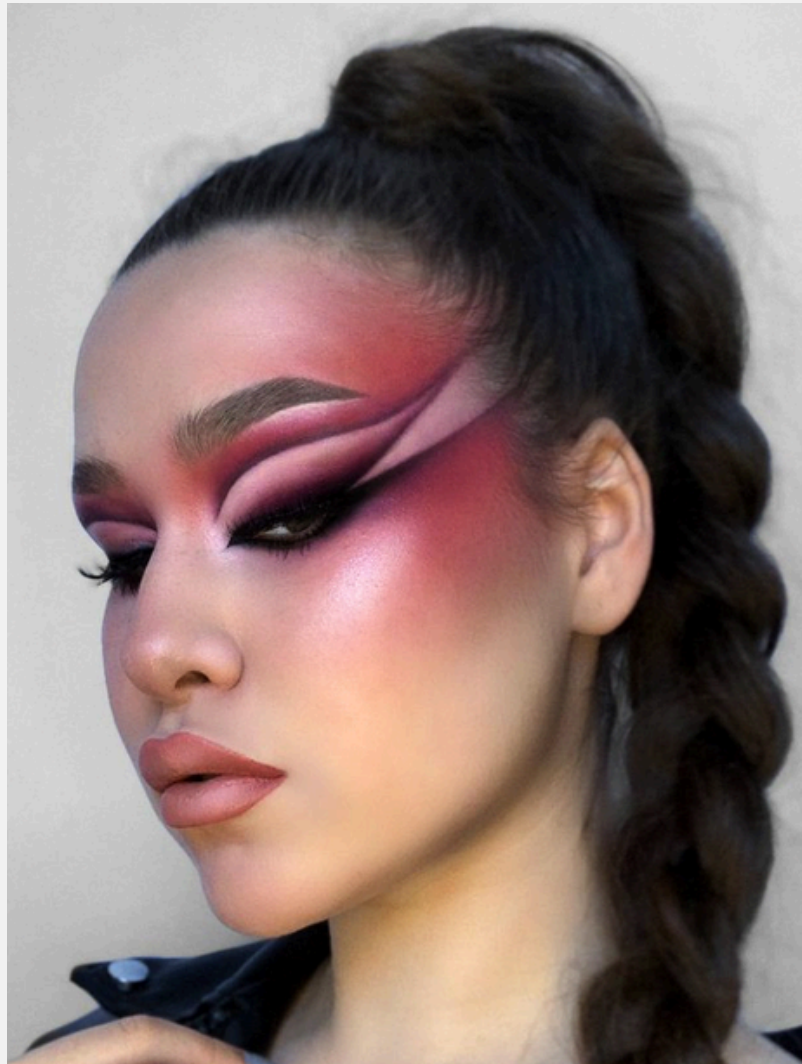
ART BY OUR
TEAM





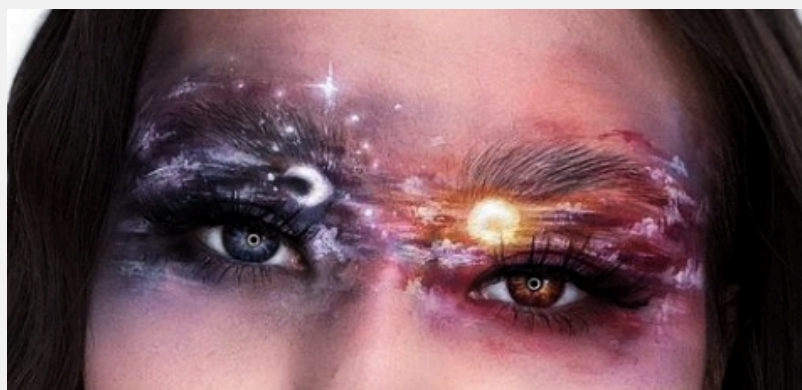
IT'S ALL ABOUT

Make up by Santa



Instagram: [makeupbysantaa](https://www.instagram.com/makeupbysantaa)

<https://www.instagram.com/makeupbysantaa/>



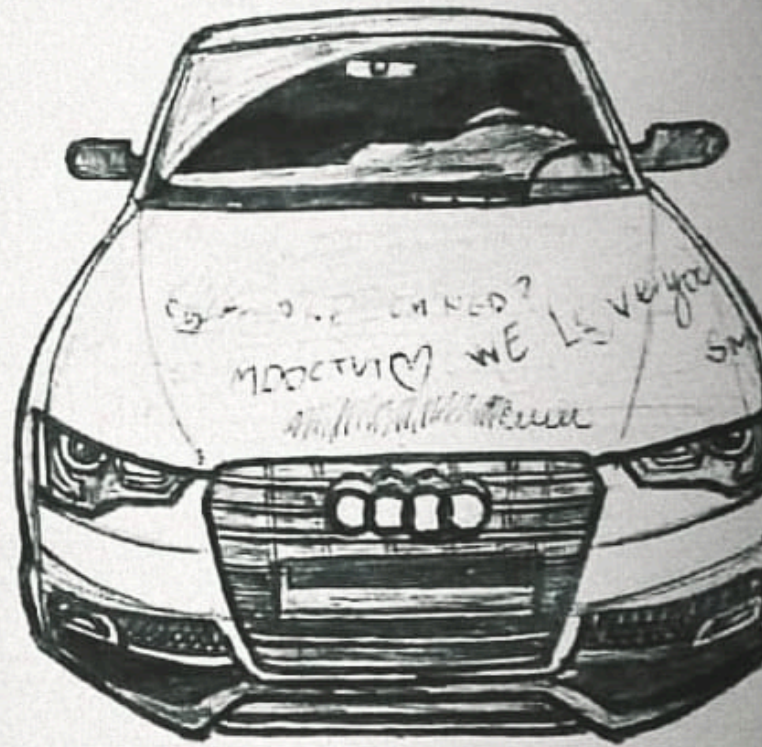




DESIGNS BY JOLANTA

[instagram.com/jole.clothing/](https://www.instagram.com/jole.clothing/)





Thank you
FOR READING

**WE ARE ALWAYS OPEN TO NEW COLLABORATIONS.
FEEL FREE TO CONTACT US THROUGH THESE CHANNELS:**



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