

# UENPD 1Q - 2Q REPORT

# Report Overview

United Efforts Network for Progressive Development, or abbreviated - UENPD, is an NGO - think tank (biedrība) based in Riga, Latvia (registration #40008333500, VAT: LV40008333500). UENPD has been operating for 8 months already since its registration on February 14, 2024. Its main field of activity falls within Research and experimental development on social sciences and humanities (NACE 72.20). The report covers 1st and 2nd quarters for the year 2024 and includes organization profile, structure and management approach, performance, outlook and conclusions.

Financial information is not included due to the newcomer status of the organization.

Organization Profile	Management Approach	Performance	Outlook	Conclusion
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# Organization Profile





### Who We Are

UENPD structure is based on three levels - management, assistant staff and volunteers. Board members include both CEOs - Diana Krasnova and Maria Grinavica, who are also full time employees at the organization. And supervise different departments at the organization: legal; financial; the UN collaboration department; the EU collaboration department; Marketing and Communications department; and the Middle East regional department.

Assistant staff members include part - time employees and contracted employees who manage communications, marketing, digital design and other functions; while volunteers are involved in KA1 mobilities, translation, fundraising, advertising and other services.

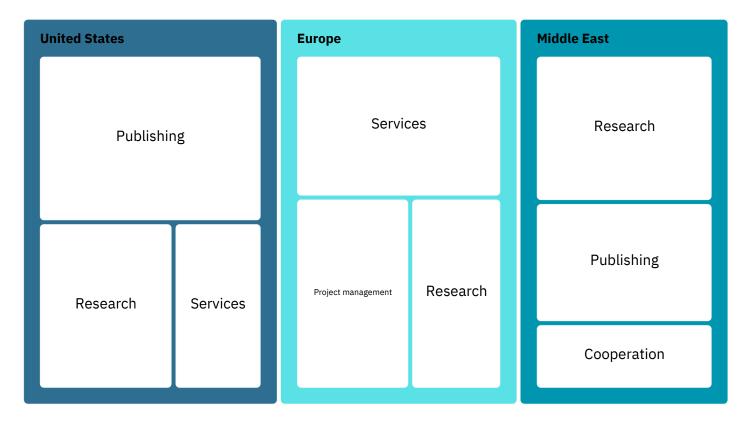
Excerpt from the Register of Associations and Foundations of Latvia:

Basic data				-			
Name	United Efforts Network for Pro	United Efforts Network for Progressive Development					
Legal form	Society (BDR)	Society (BDR)					
Registration number, date	40008333500, 14.02.2024						
Register, Included in The Register	Register of Associations and Foundation	Register of Associations and Foundations, 14.02.2024					
SEPA identifier	LV51ZZZ40008333500	LV51ZZZ40008333500					
Data from the VAT Register	VAT identification number	Status	Registered	Excluded			
	LV40008333500	•	19.03.2024				
		Check in EU VAT register					
Legal address	Ropažu nov., Stopiņu pag., Dzi LV-2130	Ropažu nov., Stopiņu pag., Dzidriņas, Mežvidu iela 4, Other registered in this address LV-2130					
Postal address	Mežvidu iela 4, Dzidriņas, Stopiņu pag	Mežvidu iela 4, Dzidriņas, Stopiņu pag., Ropažu nov., LV-2130					
Activity code (NACE)	(Source: SRS, ZO.LV) Activities of other membership organis Translation and interpretation activities Other education n.e.c. (85.59, version Retail sale via mail order houses or via	Research and experimental development on social sciences and humanities ( <u>72.20</u> , version 2.0) (Source: SRS, ZO.LV)  Activities of other membership organisations n.e.c. ( <u>94.99</u> , version 2.0) (Source: ZO.LV)  Translation and interpretation activities ( <u>74.30</u> , version 2.0) (Source: ZO.LV)  Other education n.e.c. ( <u>85.59</u> , version 2.0) (Source: ZO.LV)  Retail sale via mail order houses or via Internet ( <u>47.91</u> , version 2.0) (Source: ZO.LV)  Educational support activities ( <u>85.60</u> , version 2.0) (Source: ZO.LV)					
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Data updated in the Register of Enterprises	14.02.2024						



We operate in three regions currently in the sectors of publishing, research, services, project management and cooperation.

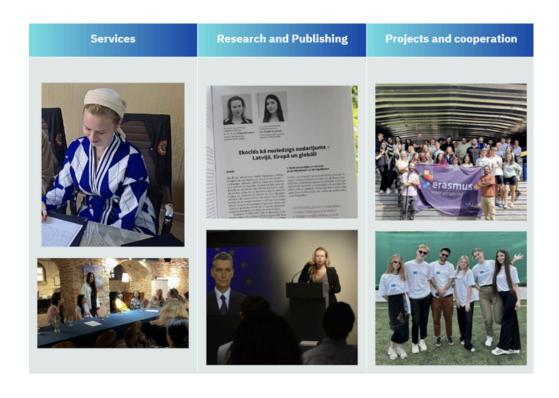
Regional market share per industry (%)



Our target sector heavily depends on the region of operation, considering the needs of local stakeholders. Please see the next section to discover more in depth what UENPD does.

### What We Do

UENPD works in three main sectors with their subsectors:





UENPD, accordingly to the national legislation, has opened a daughter - branch consultancy Dimar Research. It provides both paid and free of charge services. Since its opening, in June 2024, Dimar Consulting has had over 30 clients from marginalized groups which have been given free - of charge legal consultations. Additionally to these services, Dimar Consulting also provides business consulting, marketing advice and planning, communication services.

Another main field of UENPD activity is publishing and research. UENPD is a research NGO and a semi think tank. It cooperates with a wide range of researchers. Its research department actively researches and publishes findings on crucially important social issues, such as discrimination, migration, Islamophobia, sustainability and postcolonialism. UENPD experts' articles have been published not only in scientific journals, but also popular magazines.

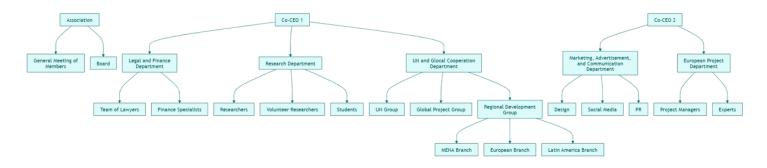
Third pillar of UENPD's work is international cooperation and project management. Since its registration, around 6 months ago, UENPD has been a partner in 3 already implemented KA1 mobility projects, is a partner in an ongoing KA2 project and plans to implement 2 more KA1 project mobilities. Thanks to these actions, over 10 European youngsters have been offered an opportunity to travel to other European countries and exchange experience.

Currently, UENPD project managers are planning CERV and other KA2 and KA1 projects.

## **Structure and Management Approach**

The Association is the overarching entity, under which both the General Meeting of Members and the Board operate.

The Board is led by two co-CEOs, each responsible for distinct departments:



#### **Co-CEO 1** oversees the following areas:

**Legal and Finance Department:** This department is responsible for handling all legal matters and financial operations of the organization. It is staffed by a team of Lawyers and Finance Specialists.

**Research Department:** This department focuses on conducting various research activities. It comprises Researchers, Volunteer Researchers, and Students, all contributing to the organization's research objectives.

**UN and Glocal Cooperation Department:** This department manages the organization's collaborations with the United Nations and other global and local entities. It includes:



- a) UN Group: Focuses on interactions and partnerships with the United Nations.
- b) Global Project Group: Manages global initiatives and projects.
- c) Regional Development Group: Oversees regional operations, which are further divided into:
  - c.1) MENA Branch: Focuses on the Middle East and North Africa region.
  - c. 2) European Branch: Manages operations in Europe.
  - c. 3 ) Latin America Branch: Covers the Latin American region.

#### **Co-CEO 2 oversees the following areas:**

**Marketing, Advertisement, and Communication Department:** This department is responsible for the organization's external communications, marketing strategies, and promotional activities. It is divided into three key areas:

- a) Design: Handles all design-related work, ensuring visual consistency and creativity across all materials.
- b) Social Media: Manages the organization's presence and engagement on social media platforms.
- c) PR (Public Relations): Focuses on maintaining and enhancing the organization's public image.

**European Project Department:** This department is tasked with managing projects within Europe.

It includes:

- **a) Project Managers**: Individuals responsible for the planning, execution, and completion of projects.
- **b) Experts:** Specialists who provide in-depth knowledge and expertise on various aspects of the projects.

## **Performance**

UENPD and its members have participated in several significant projects aimed at fostering community growth, education, and sustainable development. Our projects include:

#### **Environment**

#### Fireproof the Future (February 2024 - Present)

UENPD has been involved in this ongoing project that emphasizes building resilience among communities to face future challenges, such as human made forest fires. The initiative focuses on preparing for various social, environmental, or economic changes.

#### **Environment**

# Environmentally Sustainable Youth Activities and Awareness - Raising Initiatives by Mirgoz, France (February 2024 - Present)

UENPD is involved in training and empowering youth to organize environmentally sustainable activities and initiatives. The project focuses on raising awareness about environmental issues and fostering green skills among young people.



- Implementing, proposing and waiting an evaluation for over 5 KA2 projects and 10 KA1 projects
- First in Latvia to research ecocide, ecocide in jurisprudence and to publish and article in Latvian, explaining terminology.

### **Society**

#### Youth Activation for Community Growth by AREAAS Luxembourg (August 2024)

UENPD collaborated with AREAAS Luxembourg on a project focused on enhancing the mobility of young people in Niederkorn, Luxembourg. The project aims to empower youth through community engagement and development initiatives.

#### Union of Values - 20 Years of Dialogue (February 2024 - Present)

This project celebrates two decades of dialogue and collaboration among various stakeholders in Europe. It aims to uphold and promote shared values across different cultures and communities.

#### Digital Opportunities (DigiOp) by Asociatia Pro Dezvoltare DACIA (APDD) (May 2024)

This project, supported by UENPD, aimed at enhancing the digital skills of young people in Horezu, Romania. It provided training and opportunities for youth to develop digital competencies, thereby improving their employability.

#### **Society**

#### **EUTOPIA TeamWork 2024 (May 2024 - Jul 2024)**

In partnership with the University of Gothenburg, UENPD members contributed to an international program that gathers students from EUTOPIA universities to collaborate on organizational projects. The program focuses on intercultural teamwork and global learning experiences.

#### Mediation by Life Zone Group (Jul 2023 - Aug 2024)

UENPD is supporting a mediation initiative by Life Zone Group that involves youth, NGO leaders, and communication managers. The project mentors representatives on effective communication for their organizations.



Photo: Mediation by Life Zone Group (Jul 2023 - Aug 2024)

- Proposed and waiting evaluation for 3 CERV projects on decolonization and hate speech.
- Actively publishing scientific and popular articles on social issues.
- Giving legal and business consultations free of charge within our daughter organization Dimar Consulting.
- Actively taking part in international mobilities. In 6 months we have given a chance to travel for over 10 youngsters from Europe with restricted opportunities.
- Consulting other NGOs in the field of sustainability and international project management.

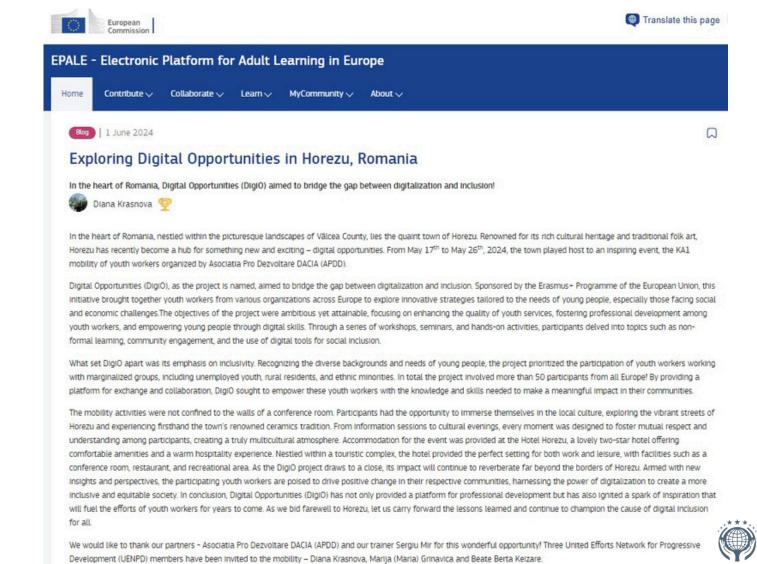




# **Publishing**

UENPD is a research focused NGO which a rich network of volunteer researchers working on its behalf. The network includes experts from different fields providing adaptability to NGO research needs in any topic. UENPD has specialized regional expert clusters for the research in the Middle East and Latin America. On the other hand, UENPD experts clearly understand that scientific literature might not be popular among general population. Therefore, our researchers also share their findings in popular and semi - scientific journals such as *Jurista Vārds* - the national law journal of Latvia. Articles for non - scientific journals are written in engaging, informative and easy - to - understand language without complicated terminology.

UENPD experts also actively contribute to EU level blogs, for example, here you can see a post by one of the CEOs Diana Krasnova on EPALE:



#### In 6 months, our experts have published:

- European Values: A Comparative Culture Analysis Economic and Regional Studies Studia Ekonomiczne i Regionalne, VOLUME 17 (2024): ISSUE 2 (JUNE 2024).
- Starptautiskā sadarbība dezinformācijas apkarošanā (International cooperation in countering disinformation) / Jurista vārds · Feb 20, 2024.
- Ekocīds kā noziedzīgs nodarījums Latvijā, Eiropā un globāli (Ecocide as a Criminal Offense In Latvia, Europe, and Globally) / Jurista vārds · Jul 2, 2024.
- The Role of Islam in 'Radical Islam': An Evaluation of Phenomenon and Terminology Accuracy / Acta Prosperitatis (Accepted, to be published).
- **Weaponizing Information: The Political Landscape of Disinformation** / Acta Prosperitatis (Accepted, to be published).

#### and attended:

- XXV International Scientific Conference of Turiba University "THE AGE OF INSECURITY: FROM RISKS TO GROWTH" (Riga, Latvia) with the research The Role of Islam in 'Radical Islam': An Evaluation of Phenomenon and Terminology Accuracy.
- 34th International Scientific Conference in the Humanities "The January Papers", January 25-26, 2024 (Daugavpils University, Latvia). Workgroup: HISTORY: SOURCES AND PEOPLE with the research Intereuropean Slave Trade and Migration in Medieval Arabic and European texts.
- Our senior researchers *Diana Krasnova ORCID: 0009-0009-0742-533; Maria Grinavica ORCID: 0009-0000-6217-4477*

### **Outlook**

UENPDs purpose is promotion of sustainable development with its three pillars - environmental, social and economic, through research, project implementation and policy improvements.

UENPDs vision is the world with equal opportunities, no marginalization, discrimination or other kind of illegal human rights restrictions - a world where everyone has equal access to resources and opportunities.

UENPDs mission is to break barriers of inclusion, by providing legal assistance and by informing society on social sustainability, promoting dialogue and understanding. UENPDs is a mediator between general public and the government. Our team, through project implementation, provides opportunities to people, who otherwise would not have them.



# **Growth Projections**

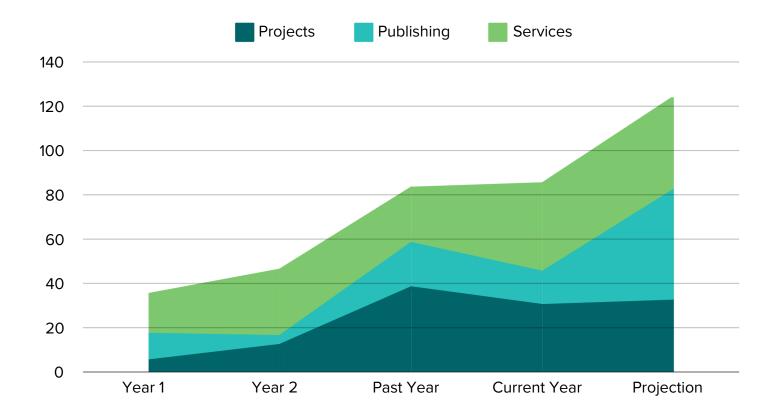
In the near future, we plan to extend our services not only in Latvia, but also Spain, the Caribbean and Morocco.

Our research department plans to extend research publishing rate from 10 per year to 25 per year.

UENPD hopes to implement on average 6 projects per year.

#### Impact from projects, publishing, and services are on an upward trend yearly.

Impact points in years







# **Sustainability Initiatives**

UENPD understands that sustainability is not a choice - it is an obligation of each and every individual. Our NGO operates and builds its strategy on best sustainability practices, taking example from countries such as Sweden and Denmark.

Not only we believe that every action brings a change, we ensure each and every project of ours corresponds to the international standards for sustainable development.

The research department has an established plan to continue research on ecocide, ecopolicy improvements, sustainable fashion and other fields.



Thank you for reading and...

# Do not hesitate to contact us!

For feedback, partnerships, or further information, please feel free to contact us at dimar.researches@gmail.com or uenpd.org, as well as our other social channels:









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NGO that works in Internation Cooperation projects of all kinds, legal/business consulting and publishing.

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